



# STA Ledger

February 2020

Volume 23 Issue 4

## Bill Wheeler — President

### Special Dates to Remember

*Mid Year Seminar  
March 2 - 5, 2020  
Perdido Beach Resort  
Orange Beach AL.*

*Annual Meeting  
July 4, 2020  
Kansas City, MO.*



before and 3 days after our "SEMINAR" at the same low rate!! Time for a vacation???

Our "SEMINAR" is three weeks earlier than before and in a different place "YOU WANTED THIS". This is your opportunity to learn firsthand from Temple Accounting Deb Domini some of those questions and discussions you are having in your Temple. This is a learning experience for Temple Treasurers and their ladies. Everything has been prepared for you, interesting speakers and time to socialize with new and old friends. Meet and Greet with our Imperial Officers. Learn about "Web Fez" ?? Like the registration form says - call the Resort 800-634-7293 "Make your own room reservations". **YOU STILL HAVE TIME!! DEADLINE** for Discount Rate is February 6th.

Wednesday night installation banquet "Beach Theme"!!!!

Orange Beach, Alabama's "Perdido Beach Resort" is a Resort!!!!

Orange Beach, Alabama is the place to be in March.

Lady Brent and I look forward to meeting and greeting you.

Yours in the Faith,  
Bill Wheeler, President STA  
Treasurer, Cahaba Shriners

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Nobles and Ladies,

### "SEMINAR on the BEACH"

Mix a little pleasure with your learning experience!

**FREE !! Valet Parking!!!**

Breakfast for you and your lady EVERY day!!

**FREE !!** time to relax and socialize - network!!!

**FREE !!** knowledge and experience!!

**FREE !!** Ladies - Chef Demo with lunch.

**FREE!!** Transportation from and to the Pensacola International Airport.

**FREE!!** Meet and Greet your STA Officers. Be one!! learn how??

You could stay as many as 3 days

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## Bruce Wiggins — 1st Vice President



\$124.00 Plus Tax with  
FREE VALET PARKING.

If you have already sent your registration form in you can see we have a very informative schedule plus special guest planned for the four days that I'm sure you and your lady will enjoy. Plus remember we have made plenty of free time for you and your family to enjoy a beautiful time at the beach.

We have all been asking for a change in location and time to make this a bigger and better seminar to network with more of our fellow treasurers. This is our chance so take advantage and come to Perdido Beach Resort at Orange Beach, AL.

Hope to see you and your lady there.

Your in the Faith  
Bruce Wiggins P.P. Treasurer  
Rizpah Shrine Center  
1st Vice President S.T.A.

*“Remember you can stay three days before and after the seminar at the low rate of \$124.00 Plus Tax with FREE VALET PARKING”*

Dear Fellow Treasurers

Hope this finds everyone doing well and that everyone had a Merry Christmas and a Happy New Year.

Hopefully everyone has made plans to travel to the BEACH in early March, if you have not please do so early planning can save you money especially if you are flying to our Seminar. Remember you can stay three days before and after the seminar at the low rate of

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## Vic Hopper — 2nd Vice President



*“Hopefully ... all reports due in 2019 have been completed and sent in and budgets set for 2020”*

Dear Fellow Treasurers,

I hope everyone had great Holidays and are looking forward to a happy and prosperous New Year! Congratulations to all those re-elected and all those that are new!

By now you should have received your information to register for our upcoming Treasurer’s meeting and should be aware we are moving to a new meeting place, Perdido Beach

Resort in Orange Beach, Alabama March 1<sup>st</sup> thru 5<sup>th</sup>. I don’t know about all of you, but I am ready for some sunshine and relaxation along with the great fellowship!

Hopefully each of you are caught up and all reports due in 2019 have been completed and sent in and budgets set for 2020.

I’m looking forward to seeing you in Alabama!

Yours in the Faith,  
Vic Hopper, Jr., P.P., Treasurer  
El Hasa Shrine Center  
3<sup>rd</sup> VP STA

## Gary Morgan — 3rd Vice President



South to the STA mid – year Seminar at Perdido Beach Resort, Orange Beach, AL.

Not only will it be an informative session, all who attend will have time to relax and enjoy the Gulf. We have scheduled our Seminar for the mornings with the afternoons open for your exploration and relaxation. If you are a new treasurer, or have never attended, our Seminars, it is a beneficial time, and a great place to network and meet your counter parts from around the world.

So my wife (Tressa) and I look forward to seeing you at the STA Mid-Year Seminar in Orange Beach, AL at the Perdido Beach Resort.

Have a blessed day and God bless this great nation of ours.

Gary Morgan, Treasurer  
Kosair Shrine Center  
3<sup>rd</sup> Vice President STA

*“Temple budget should be completed, and sent to Imperial ”*

Treasurers All:

By this time your Temple budget should be completed, and sent to Imperial along with most of the financial reports. If live in the northern States (like I do) or in Canada, winter is here. I’m so looking forward to some warmer temperatures and a lot less snow. Well STA has a perfect solution for those of us who are tired of the cold and snow and winter in general, and those who just want to get away for a while. How about heading South?

## Steve Harken —4th Vice President



history, I'm sure you'll find examples of overspending.

In checking with some of my own long serving members, I've heard stories. One was the story about how 2 Potentates, who followed each other, spent an estimated \$300,000-350,000 over their combined budgets. Another Potentate took 12-15 couples to an Imperial session and covered everyone's expenses. Then there was the Potentate who was notified of a possible budget revision he might need to make. He had an event scheduled with both income and expenses budgeted. It was pointed out that, while the event didn't happen and he wouldn't have the expenses, he wouldn't have the income either. His reply was basically "That's OK, I had planned on ending the year in the red anyway".

While I can't verify validity of these stories, they do have a ring of truth to them. It would however help explain why we had to sell our former historical building at a drastically reduced rate because we couldn't afford the upkeep. As I mentioned earlier, there's a mindset in some, not necessarily all, Shrines that we need to start changing. We can't keep the spending of money just because we have it. We, as treasurers, must be good stewards of the Shrine's money and ensure it isn't spent frivolously. If we don't stop the spending, what will our future look like? Remember, a budget is a "living" document. It can be revised, changed or amended any number of times during the year, it just can't be IGNORED.

Steve Harken Treasurer  
Mohammed Shrine Center  
4<sup>th</sup> Vice President

*"We, as treasurers, must be good stewards of the Shrine's money and ensure it isn't spent frivolously"*

One of the definitions for budget in my 50+ year old Webster's is "a plan or schedule adjusting expenses during a certain period to the estimated or fixed income for that period". In short, you're not to spend more than you have coming in. This is one of the problems you will experience as a treasurer.

We're not the federal, state or local government. We shouldn't spend more than we earn from dues, fund raisers, donations, etc. While we may do it periodically, prolonged overspending will result in our eventually running out of money. Again, we're not a government agency and only have limited sources of funding. With a decreasing membership, we can't keep raising dues to cover expenses. We may need to cut back on spending.

The mindset we may see is "WE have the money, let's spend it". The answer is NO we don't. Just because it's budgeted doesn't mean we have to spend it. If you check into your own shrine's

## Robert the Bob Bulman — Secretary-Treasurer



The article went on to quote John Shufeldt, “the word passion means - enthusiasm carried to the highest level.” Ralph Waldo Emerson said that “Enthusiasm is one of the most powerful engines of success. When you do a thing, do it with all your might. Put your whole soul into it. Stamp it with your own personality. Be active, be energetic and faithful, and you will accomplish your object. Nothing great was ever achieved without enthusiasm.” In the article (written by Ray H. Hull - Professor of Communication Sciences at Wichita State University) it went on to say, “So, how do we gain the level of enthusiasm to accomplish great things? What does it take? What is involved?”

He (Professor Hull) gave a couple of suggestion: **Have Dreams:** *As Walt Disney once said, “All of our dreams can come true, if we have the courage to pursue them.” Sonny Melendrez, author of “The Unstoppable Power of Enthusiasm,” has said, “These three dreams and their outcome serve to illustrate the influence of enthusiasm on well-intentioned ambitions. I referred to it as a ‘secret power’ because I am convinced that the real secret lies in the mantra: Never stop thinking like a child.” If you watch children at play, or in the act of “building” something that is a result of their imagination, they do it with enthusiasm, with abandon, and nothing will stop them unless it is a parent who says, “Stop or you’ll hurt yourself!” We are taught too many times by our parents that enthusiasm should be tempered, “or you’ll hurt yourself.” We need to get over that mandate and live and work with complete and utter enthusiasm!*

**Show Commitment:** *Legendary Hall of Fame football coach Vince Lombardi once said, “Most people fail, not because of lack of desire, but because of lack of commitment”. As Sonny Melendrez, again, has said, “Let’s face it: Everyone has dreams and desires of things they’ll accomplish one day. But it’s the commitment to making it happen that shows true character.” It doesn’t simply happen because we have the dream of what we want to accomplish. It’s what we do to make it happen that counts!*

So I ask you what as a Shrine Treasurer are you enthused about? What are you doing as a Shriner to continue the support of the ‘Greatest Philanthropy in the world’. Enthusiasm provides you the power that you can do whatever you set your mind to.

Robert ‘The Bob’ Bulman  
Midian Shrine Center  
STA Secretary/Treasurer

“Enthusiasm is one of your greatest assets..”

“Enthusiasm is one of the most powerful engines of success”

We are just one month away from the start of our 2020 Mid-Year Seminar and I am enthused about all the changes we have this year. The Seminar starts on March 1, 2020 with registration and continues through noon March 5, 2020. If you have not made your reservations with the hotel for the reduced STA rate you only have a few days to do so. Don’t forget that if you want to come early and stay late you can get the STA rate any time between February 25 and March 8.

Reflecting on being enthused – it reminds me of an article I recently read regarding that very subject. The article quoted Earl Prevett, “Enthusiasm is one of your greatest assets. It is better than money, power or influence — with enthusiasm you become the master of these.” and Napoleon Hill, “Enthusiasm is a state of mind that inspires and arouses you to put action into the task at hand.... (It) bears the same relationship to a human being that steam does to the locomotive — it is the vital moving force that impels action.”

**Tentative Schedule for STA Seminar 2020:**  
**March 1<sup>st</sup> – 5<sup>th</sup> – Perdido Beach Resort, Orange Beach**  
**AL**

**Sunday, March 1<sup>st</sup>**

1:00 – 5:00 PM     Registration [Lobby Area]  
**FREE** Valet Parking at the Resort

**Monday, March 2<sup>nd</sup>**

7:00 – 8:00 AM     Breakfast (Hotel Restaurant Voucher) [Latitude 30]  
7:30 – 8:00 AM     Registration [Salon ABC]  
8:00 – 8:15 AM     Opening Ceremony President **Bill Wheeler**  
8:15 – 9:45 AM             Temple Accounting for New Treasurers – **Deb Domini**  
9:45 – 10:00 AM     **Break**  
10:00 – NOON     Temple Accounting continuation – **Deb Domini**  
NOON                     Box Lunch Provided

**Tuesday, March 3<sup>rd</sup>**

7:00 – 8:00 AM     Breakfast (Hotel Restaurant Voucher) [Latitude 30]  
8:00 – 9:15 AM     Imperial Potentate Imperial Sir **Jeff Sowder** [Salon ABC]  
9:15 – 9:30 AM     Q & A from STA Members  
9:30 – 9:45 AM     **Break**  
9:45 – 11:30 AM             Membership – Imperial Potentate Imperial Sir **Jeff Sowder**  
11:30 – NOON             Q & A from STA Members  
NOON – 1:30 PM     Lunch [Salon D]

**Wednesday, March 4<sup>th</sup>**

7:00 – 8:00 AM     Breakfast (Hotel Restaurant Voucher) [Latitude 30]  
8:00 – 8:30 AM     Nominating Committee Report and Elections [Salon ABC]  
8:30 – 9:00 AM     Secretary/Treasurer Report – **Bob Bulman**  
9:00 – 9:15 AM     Shrine Treasurers President Report – **Bill Wheeler**  
9:15 – 10:00 AM     International Shrine Finances – Imperial Treasurer Imperial Sir **Brad Koehn**  
10:00 – 10:15 PM     **Break**  
10:15 – 11:30 PM     PIP Hospital Board Chairman Imperial Sir **Jerry Gantt**  
11:30 – Noon             Q & A from STA Members  
Noon – 6:00 PM             Free Time  
6:00 – 7:00 PM             Cocktail Reception [Foyer CD]  
7:00 – 10:00 PM             **Banquet & Installation of STA Officers** [Salon ABCD]  
**Installation Dinner – Beach Theme (no shorts please!)**

**Thursday, March 5<sup>th</sup>**

7:00 – 8:00 AM     Breakfast (Hotel Restaurant Voucher)  
8:00 – 8:30 AM     Time and Place for Mid-Winter Seminar 2021 [Salon ABC]  
8:30 – 11:00 AM     Web Fez Training – **Randy Baron**  
11:00 – 11:30 AM     Unfinished business  
11:30 – **NOON**     Comments from Newly Elected President of STA **Bruce Wiggins**

**Adjourn – 12 Noon**

**Tentative Ladies Schedule for STA Seminar**  
**March 1<sup>st</sup> – 5<sup>th</sup> – Perdido Beach Resort, Orange Beach AL**

**Sunday, March 1<sup>st</sup>**

1:00 – 5:00 PM Registration [Lobby Area]

**FREE** Valet Parking at the Resort

**Monday, March 2<sup>nd</sup>**

7:00 – 11:00 AM Breakfast (Hotel Restaurant Voucher) [Latitude 30]

**Tuesday, March 3<sup>rd</sup>**

7:00 - 9:15 AM Breakfast (Hotel Restaurant Voucher) [Latitude 30]

9:30 – 11:15 AM \*Ladies Meeting

11:30 – 1:00 PM \*Ladies Cooking Demo by Chef Brody Olive Demo

\* Lunch [Voyagers]

**Wednesday, March 4<sup>th</sup>**

7:00 – 11:00 AM Breakfast (Hotel Restaurant Voucher) [Latitude 30]

6:00 - 7:00 PM \*Cocktail Reception [Foyer CD]

7:00 – 10:00 PM \*Banquet & Installation of STA Officers [Salon ABCD]

**Thursday, March 5<sup>th</sup>**

7:00 – 11:00 AM Breakfast (Hotel Restaurant Voucher) [Latitude 30]

***Important Notes:***

**\* Only registered STA Ladies may attend**

Breakfast vouchers are in key packets at check-in

**Installation Dinner – Beach Theme (no shorts please!)**



**SHRINE TREASURERS ASSOCIATION  
MID-YEAR SEMINAR  
2020 OFFICIAL REGISTRATION FORM**

**Return to:**

Shrine Treasurers Association  
STA Secretary/Treasurer  
8918 W. 21<sup>st</sup> N.  
Suite 200, #236  
Wichita, KS 67205-1880

**Shrine Temple:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Is this your first time to attend the meeting?**  **YES**

	First Name	Last Name	Email address
<b>Noble</b>			
<b>Lady</b>			

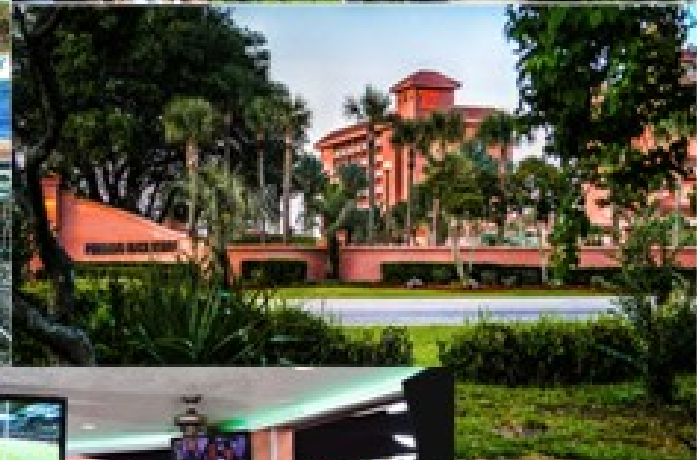
	Arrival Date	Time	Will you need transportation from the Pensacola Airport?	Departure Date	Time	Will you need transportation from the Pensacola Airport?
<b>Noble</b>						
<b>Flight Info</b>						
<b>Lady</b>						
<b>Flight Info</b>						

Group transportation is being arranged for the afternoons of March 1<sup>st</sup> and March 5<sup>th</sup> from and to the Pensacola airport.

<b>REGISTRATION Deadline is February 6<sup>th</sup>, 2020</b>	
Noble Registration \$200.00	\$
Ladies Registration \$200.00	\$
Total Registration Due	\$
Cash or Check (Check Must be in US Currency Drawn on a US Bank) Checks to be made out to Shrine Treasurers Association	
<b>HOTEL INFORMATION</b>	
Perdido Beach Resort 27200 Perdido Beach Boulevard Orange Beach, Alabama 36561 Ph# 1 (251) 981-9811 or (800) 634-7293	
<u>Make your own room reservations</u> Room Rate Discount \$124 + Tax	
<b>BOOKING ID # 16836</b>	
(Rate Discount Deadline for Room: February 6, 2020)	
<i>Bring the family and stay from Feb 28 to Mar 8 for this greatly reduced rate (must use Booking ID)</i>	
Registration Fee covers all activities included in the agenda.	
Seminar Check-In begins on Sunday, March 1 <sup>st</sup> 2020 @ 1:00 PM	
Seminar ends Thursday, March 5 <sup>th</sup> , 2020 noon	
Please make your own Flight Schedules and Hotel Reservations	

This is your Meeting we hope you enjoy your time in Orange Beach, AL.

Perdido Beach Resort, Orange Beach AL



Perdido Beach Resort, Orange Beach AL

Queen Room



King Room



Courtyard Suite

Executive Suite



# Important Information for all attending the Mid-Year Shrine Treasurers Association Seminar

1. Perdido Beach Resort is offering FREE Valet parking
2. The Resort is offering STA a discount room rate of \$124.00 ++ from Feb 24 thru Mar 8
3. [Video](#) Perdido Beach Resort (1 minute 30 seconds)
4. Local [Attractions](#)
5. Perdido Beach Resort ([www.Perdidobeachresort.com](http://www.Perdidobeachresort.com))

Click on the above underlined words for a hyperlink to the item described.

(I have tested both sites and they appear to be safe)